ESVS 34TH ANNUAL MEETING
29 September - 02 October 2020  ICE Krakow

SPONSORSHIP OPPORTUNITIES
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ESVS ANNUAL MEETING

EDUCATION

The focus is to provide a “state-of-the-art” educational experience in order to develop knowledge and provide an opportunity to discuss the latest developments in the field.

INNOVATE

Academy Workshops are a core element of the ESVS Annual Meeting. The aim is to provide a practical setting to try out new equipment, procedures and theories in a live setting. Moving away from the traditional lecture only approach.

CONNECT

Advances in technology in the field of vascular surgery are evolving fast. Providing a meeting space for industry partners and health care professionals is crucial for both sides. The Annual Meeting provides the setting by combining practice, theory and industry.
ESVS ANNUAL MEETING 2020

THE VENUE

Come with us to Krakow for the 34th Annual Meeting!

Venue: ICE KRAKÓW CONGRESS CENTRE
Marii Konopnickiej 17, 30-302 Kraków

Located within easy access of public transport.

300 Total SQM of exhibition space
7 Number of Workshop rooms
3 Number of session halls

DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Annual Meeting</td>
<td>29 September - 2 October 2020</td>
</tr>
<tr>
<td>Exhibition</td>
<td>29 September - 2 October 2020</td>
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<tr>
<td>Lunch Symposia</td>
<td>30 September - 1 October 2020</td>
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<tr>
<td>Workshops</td>
<td>30 September - 1 October 2020</td>
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<tr>
<td>Focus Groups</td>
<td>29 September 2020</td>
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Extended exhibition dates for higher ROI
DO YOU NEED A HOTEL ROOM FOR YOUR STAY?

Simplify your congress experience by booking with our hotel & accommodation service

We offer rooms in hotels located within easy access to the venue. Our aim is to make your congress experience as enjoyable as possible.

Contact hotel.esvs@a05.pl for more information.
KEY DEADLINES

11 March 2020  End of Early Bird Deadline for Sponsorship Items

17 March 2020  Submission Deadline:
- Focus Group
- Workshop Sponsorship

20 April 2020  Submission Deadline:
- Lunch Symposium Programme
- Executive Partners Items

28 July 2020  Application Deadline:
- Sponsorship Items
- Exhibition Space

IMPORTANT CONTACTS

ESVS SECRETARIAT
244 boulevard Albert 1er
33800 Bordeaux
France
T  +33 (0)5 56 49 03 07
E  info@esvs.org

ANNUAL MEETING SECRETARIAT
c/o Congrex Switzerland Ltd.
Reinacherstrasse 131
4053 Basel / Switzerland
T  +41 61 686 77 98
E  esvs@congrex.com

EXHIBITION & SPONSORING
4053 Basel / Switzerland
T  +41 61 686 77 96
E  industry.esvs@congrex.com

HOTEL & ACCOMMODATION
Grupa A05 Sp. Z o.o.
pl. Na Groblach 14/2
31-101 Kraków
Mr Piotr Wilczek
E  hotel.esvs@a05.pl

REGISTRATION
C/o Congrex Switzerland Ltd.
Reinacherstrasse 131
4053 Basel / Switzerland
T  +41 61 686 77 93
E  registration.esvs@congrex.com

CONGRESS VENUE
ICE KRAKÓW CONGRESS CENTRE
Marii Konopnickiej 17, 30-302 Kraków

All updated information on the Annual Meeting 2020 and the scientific programme can be found on the congress website.
WORKSHOP SESSIONS  
EUR 6’000 PER WORKSHOP

In 2019, 58 workshops were developed for the 33rd Annual Meeting in Hamburg in close collaboration with over 100 experienced workshop convenors. We carefully select convenors on the basis of their experience and expertise.

Workshops at a glance:
- Length: 60 - 120 min
- Limited number of seats. 12 / 16 / 24
- Focus: Hands-on training, interactive case discussions with limited theoretical slides
- CME accreditation decided by Academy chair and Academy lead convenor based on topic and format
- For Academy workshops, ESVS covers all workshop costs and logistics

The workshop content is developed by the Academy, with sponsors providing equipment necessary for the training content. The workshop aim is to educate not promote the products used, therefore companies will not be mentioned with logo and name. Please note that workshops can have multiple sponsors.

Benefit: 1 company representative in each sponsored workshop

FOCUS GROUPS (LIMITED AVAILABILITY)  
EUR 7’000

Held on Tuesday, September 29 only. Three rooms are available for parallel sessions in one of the hotels on the event campus.

Session Length: 90 min
Capacity per room: 30 pax

Companies have full control in designing the programme. All costs for logistics and costs in terms of equipment and any necessary material are covered by sponsor. The course would be non CME accredited but part of the industry section of the printed programme. Please submit your proposal to ESVS for review by 17 March 2020.
SYMPOSIUM SESSION

ESVS offers the following slots for symposium sessions.

SYMPOSIUM AT A GLANCE:
- Topics must be approved by ESVS
- 30 September - 1 October 2020

BREAK SYMPOSIUM  € 3’000
Held during Coffee breaks in the exhibition area. Each talk is maximum 15 min. Talks are not part of the scientific and academy programme.

The content of the talks does not require approval from ESVS.

Benefits:
- Logo in the app and on website

INDUSTRY LUNCH SYMPOSIUM  € 10’000 (Early Bird €8’800)
Symposium held at 12.00 - 12.50, the topics must be approved by ESVS.

Benefits:
- Logo in the app and on website
- The session may be branded in the industry section of the printed program with company name and statement: „This symposium has been made possible through an unrestricted grant from xx” along with the company logo.
Exhibition booths are sold by the square meter on a “first come, first served” basis.

**The minimum booth space is 6 m².**
All built booths will be located in Foyer 0, and pop up booths in Foyer 1. Please contact industry.esvs@congrex.com for further details.

Floor space only does not include booth construction, carpet or any furniture. Standard electricity feed (2 kW with 1 electricity plug) is included in the booth packages.

Any additional electricity needs are subject to additional charges.

**Basic cleaning is included in the price for all bookings.**

### FLOOR SPACE ONLY

<table>
<thead>
<tr>
<th>Price</th>
<th>€ 880 / m²</th>
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<tbody>
<tr>
<td>•</td>
<td>Basic cleaning included</td>
</tr>
<tr>
<td>•</td>
<td>No electricity, furniture or construction</td>
</tr>
<tr>
<td>•</td>
<td>No carpet</td>
</tr>
<tr>
<td>•</td>
<td>Restrictions to booth height and size will apply</td>
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**Simplify** your exhibition experience by booking a shell scheme booth through us

### 6 M² INCLUDING BOOTH CONSTRUCTION

<table>
<thead>
<tr>
<th>Price</th>
<th>€ 8’500</th>
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<tbody>
<tr>
<td>•</td>
<td>Standard booth construction with furniture (1 table, 2 chairs)</td>
</tr>
<tr>
<td>•</td>
<td>Standard electricity feed (2kW with 1 plug)</td>
</tr>
<tr>
<td>•</td>
<td>Basic cleaning</td>
</tr>
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</table>

### 9 M² INCLUDING BOOTH CONSTRUCTION

<table>
<thead>
<tr>
<th>Price</th>
<th>€ 10’850</th>
</tr>
</thead>
<tbody>
<tr>
<td>•</td>
<td>Standard booth construction with furniture (1 table, 2 chairs)</td>
</tr>
<tr>
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</tr>
<tr>
<td>•</td>
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The business lounges are available in combination with a 9 m² exhibition booth. These lounges are built rooms of 20 m², located in the Foyers.

In this room you can organise small meetings, or sessions. There is no restriction on the usage of the rooms.

**BUSINESS LOUNGE**

€ 15’000

Room Equipment:
- Room (or room structure) with lockable doors
- Basic cleaning

Sponsor benefits
- Room hire for the duration of the congress
- Set-up and dismantling of the room provided by the organiser
- Company logo on conference website
- 2 exhibitor badges
**SPONSORSHIP ITEMS**

**CHARGING STATIONS**  
**EUR 3’100**  
Provide delegates the opportunity to charge their mobile devices during the conference.  
Price excluding production costs.  
Electricity provided by conference organiser.

**LANYARDS (EXCLUSIVE)**  
**EUR 4’400**  
Sponsor the congress lanyards.  
Price excluding production costs.  
Delivery arranged by sponsor, with costs covered by ESVS.

**COFFEE TRUCK**  
**EUR 5’000**  
Place a coffee truck at the venue entrance serving coffee to delegates as they arrive in the mornings. Truck and coffee etc need to be supplied by sponsor. Price includes electricity but excludes production costs.

**PHOTO BOOTH**  
**EUR 5’000**  
Provide a photo booth in the exhibition area for participants to take a memorable photo of their time at ESVS 2020. Option to place own logo on design of photos. All photos can be displayed on the participant wall. Price excluding production costs.

**WIFI (EXCLUSIVE)**  
**EUR 20’000**  
Become the sponsor of the conference Wi-Fi. Sponsor can brand landing page, and influence name of network.

**ePoster Stations**  
**EUR 18’700**  
Sponsor the ePoster stations used for presenting scientific posters. Poster sessions are part of official scientific programme.

**ADVERT IN FINAL PROGRAMME**  
Half Page  **EUR 500**  
Place your advert in the final programme and gain high visibility for your company. Specifications in technical manual. Maximum 1 advertisement per sponsor.

**TOP BANNER IN APP**  
(LIMITED AVAILABILITY)  
**EUR 800**  
Limited to 5 sponsors. Place a banner with your company name / logo and a personalised message in the upper top half of the app. The banners will play on continuous loop as long as the app is open.

**SESSION SCANNER**  
Per workshop: **EUR 3’000**  
Per session: **EUR 10’000**  
Scanning of session participants. Sponsor receives list of attendees who agreed to GDPR guidelines in the registration process. (GDPR conform)
EXECUTIVE PARTNERS

The following items are available exclusively for Executive Partners until April 20 2020.

MAILING TO PARTICIPANTS
Send an e-mail to all pre-registered participants who have agreed to received sponsored mailings. Content and design is up to the sponsor. The e-mail will be sent by industry.esvs@congrex.com with the subject “ESVS 2020 - A word from our sponsors”

Exclusive: EUR 3’500 (max.3 sponsors)
Joint: EUR 1’500 (max. 3 sponsors)

Joint mailings are shared by 2 - 3 sponsors. Each sponsor will be able to contribute 150 word maximum message to be displayed with their company logo in the message text.

PUSH NOTIFICATION EUR 700
Send a push notification with a message of your choice to all participants through the official congress app.

ADVERT IN FINAL PROGRAMME Full page EUR 990
Place your advert in the final programme and gain high visibility for your company. Specifications to follow in technical manual.

BUSINESS LOUNGE
All executive partners enjoy a 15% Discount on business lounges.
HOW TO BOOK

LIMITED TIME ONLY

Book before 11 March 2020 and receive

10 % EARLY BIRD DISCOUNT*

*Valid for all sponsorship items, workshops and exhibition space

To book your sponsorship commitment, please use the order form available in the link below.

https://cloud.congrex.com/index.php/s/y2hZhdQq1Ghd5VS

Please return this form to industry.esvs@congrex.com

For any questions, please do not hesitate to contact:

Sponsorship
Congrex Switzerland Ltd

E  industry.esvs@congrex.com
T  +41 61 686 77 96
TERMS AND CONDITIONS

The following applies to all bookings. These ESVS General Rules and Regulations are unique to the ESVS Annual Meeting Krakow 2020 on 29 September - 2 October 2020.

AMENDMENTS TO THE RULES

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made, shall be binding on exhibitors and sponsors equally with the foregoing rules and regulations.

ALLOCATION OF EXHIBITION SPACE

At the time of booking, the organiser will make a recommendation for the booth space based on the floor plan to the exhibitor. The exhibition organiser reserves all rights to make changes to the exhibit space, after consulting the exhibitor involved.

CANCELLATION POLICY

Exhibition Space / Sponsorship Item / Industry Symposium

When an exhibit space, a sponsorship item, or an industry symposium confirmed in writing has to be cancelled, a cancellation fee of 50% has to be paid.

CONDITIONS OF PAYMENT

Conditions of payment mentioned on the invoice/confirmation are valid. In any case payment has to be made before the opening of the event. If payment is not received on time, participation cannot be guaranteed and the payment remains due.

All prices are indicated in Euros (€) and exclude VAT.

Congrex Switzerland Ltd, Reinacherstrasse 131, P.O. Box, 4053 Basel / Switzerland, is registered under the Swiss VAT no. CHE-108.035.600.MWST

Credit card payments are accepted. A surcharge is applied to invoices paid by credit card.

DAMAGES / SAFETY / INSURANCE

Exhibitors are entirely liable for damages to third parties, booths, properties, health (be injury or death). To this extent Congrex Switzerland Ltd. and the ICE Krakow Congress Center are to be considered third parties. Exhibitors’ liabilities are extended to their personnel and/or other people working under their authority.

Congrex Switzerland Ltd. and its staff nor the ICE Krakow Congress Center are liable for any damages and/or loss suffered by the exhibitors during the exhibition, including installation and dismantling – it is strongly recommended to arrange insurance accordingly.

As there will be no security at the exhibition area during the official exhibition opening hours, all exhibits have to be staffed with at least one person. The congress rooms and exhibition areas will be locked at night. No night time security service is planned for the exhibition area.

GENERAL CONDITIONS

All activities organised by companies involving participants in the meeting must be approved by ESVS. Distribution of drinks and meals must be in compliance with rules of the meeting venue. The ESVS Office can be contracted for further information on catering.

ESVS may accept multiple sponsor for the items listed in the sponsorship opportunities, unless otherwise indicated.

PROMOTIONAL AND BOOTH ACTIVITIES

All stand activities and displays must reflect the character of the congress and are subject to review by ESVS.

Promotional activities within the exhibit space are allowed as long as they do not interfere with the running of the conference nor disturb your fellow exhibitors. Exhibits must not project beyond the space allocated, and may not obstruct the view or interfere with the traffic of other exhibits. It is within the organiser’s capacity to have any activities stopped.

The placement of signs and posters on the exterior doors or walls of the rented room is possible. No part of any exhibit, or signs relating thereto, shall be posted, nailed or otherwise attached to columns, walls, floors or other parts of the facility, in any way. No other signage or promotion can be made within the building other than the organisation’s stand.
Electrical and other mechanical appliances must be muffled so that no noise disturbance is caused to other exhibitors. The organiser reserves the right to determine at what point sound constitutes interference with others and if it must be reduced or discontinued.

ESVS reserves the right to refuse rental of exhibit to any company whose display of goods or services, in the opinion of ESVS, is not compatible with the general character and objectives of the meeting. Demonstrations, samples, materials and sales activities (taking order for future fulfilment) are permitted only within the confines of a sponsor’s rented spaces. Samples or souvenirs may not be sold and may not be distributed in a manner which, in the sole and exclusive judgment of ESVS, blocks the aisles or in any way handicaps other sponsors or impairs the flow of attendees. No sales transactions are allowed on the exhibition floor; sponsors are permitted to take order for future fulfilment.

Serving of hot meals has to be authorised by the organiser. Preparation of hot meals at the booth is not allowed.

**FORCE MAJEURE**

Exhibition and sponsorship

If the Congress and / or the exhibition has to be cancelled or changed due to unexpected political or economical events or generally “force majeure”, the organiser cannot be claimed for any compensation.

**ORGANISER**

Congrex Switzerland in Basel / Switzerland is the host and administrative organiser of ESVS 2020.

**PLACE OF LEGAL PERFORMANCE AND VENUE**

Should the parties involved disagree on any point, they are subject to the official court of Basel-Stadt / Switzerland. Thus Swiss law will apply.